



# Sales Tax in Brush!

Economic Restructuring Committee  
Brush Area Chamber

# What is the Brush Sales Tax?

- ▶ Sales tax in Brush is 3.6%
  - Sales tax figures for budget and use by the city are based on 3%
  - In 2006 the sales tax increase by 0.6% passed increasing the amount to 3.6, however the 0.6% is collected for Capital Improvement “Street Fund” and kept separate from the other funds.
    - Seal Coating
    - \$500,000 will be used in the 200 block of Clayton St. for paving in this next phase of construction

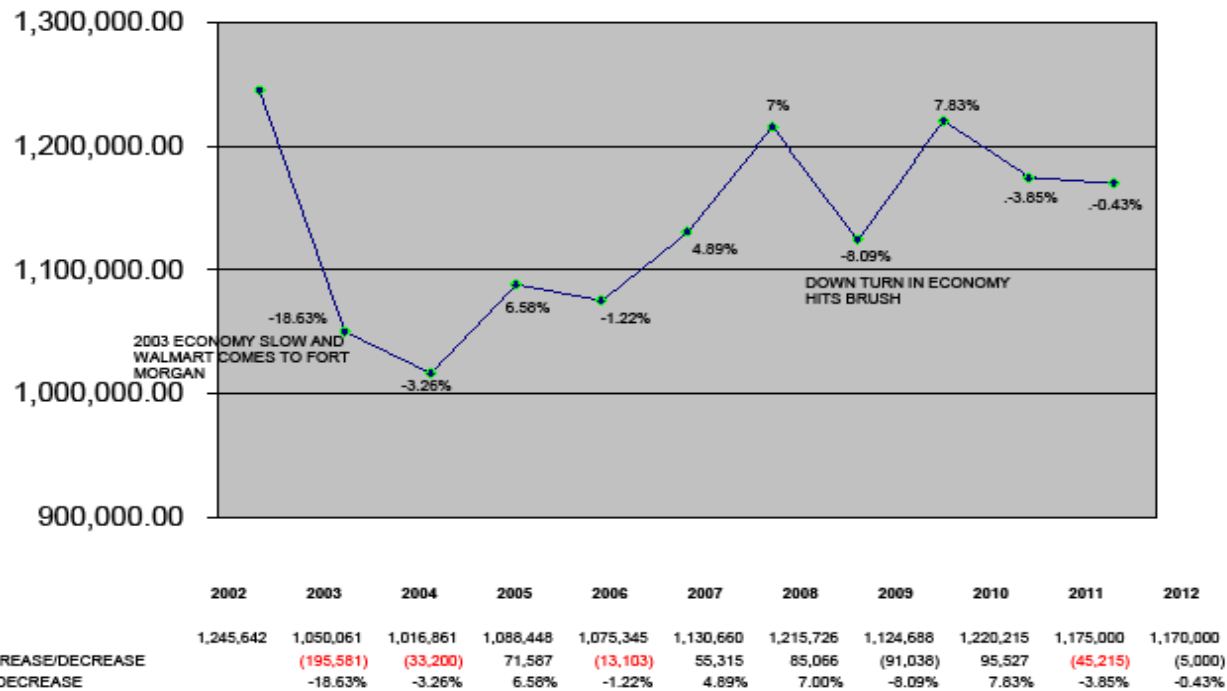
# What is the 3% used for?

- ▶ Police
- ▶ Fire
- ▶ Public works: maintenance
- ▶ Parks
- ▶ Airport
- ▶ Cemetery
- ▶ Snow Removal
- ▶ Swimming Pool/Recreation

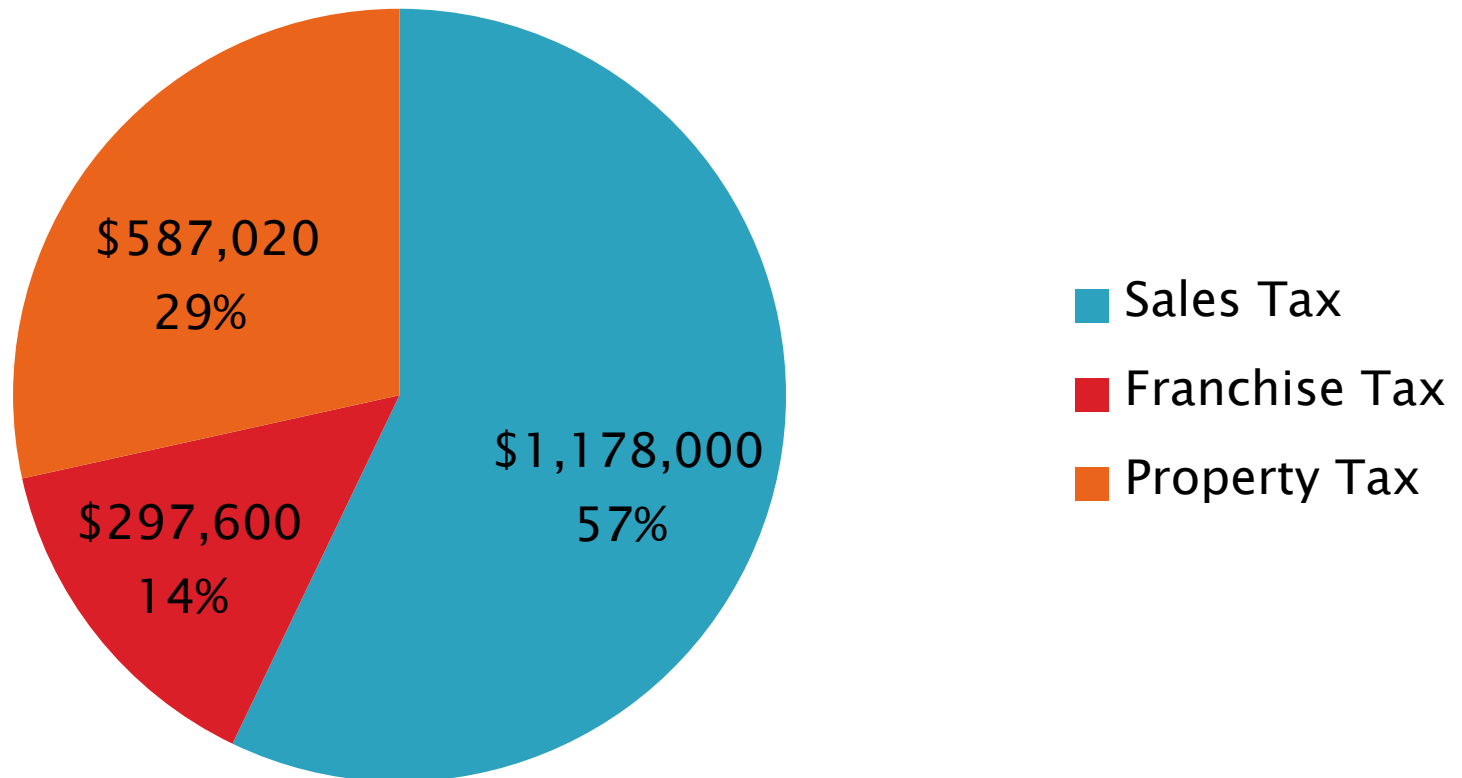


# Sales Tax Overview

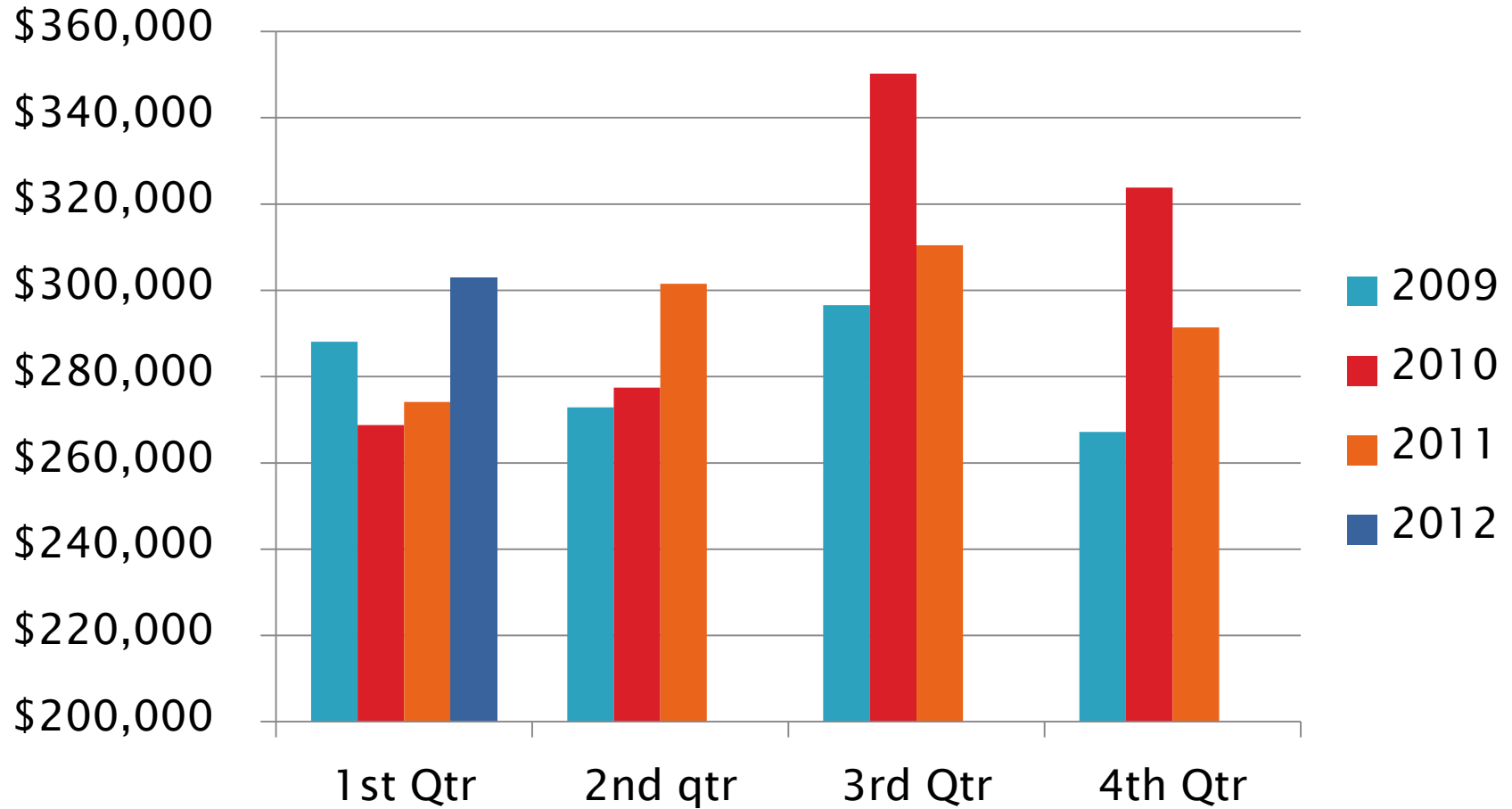
## 10 YEAR SALES TAX OVERVIEW



# Tax Figures: 2012 City of Brush! Budget



# Sales tax by Qtr 2009-12



# Brush Population

- ▶ 2010 Census figure - 5,480
- ▶ This does include Assisted living and Homeless in Brush.



# Big Picture Impact

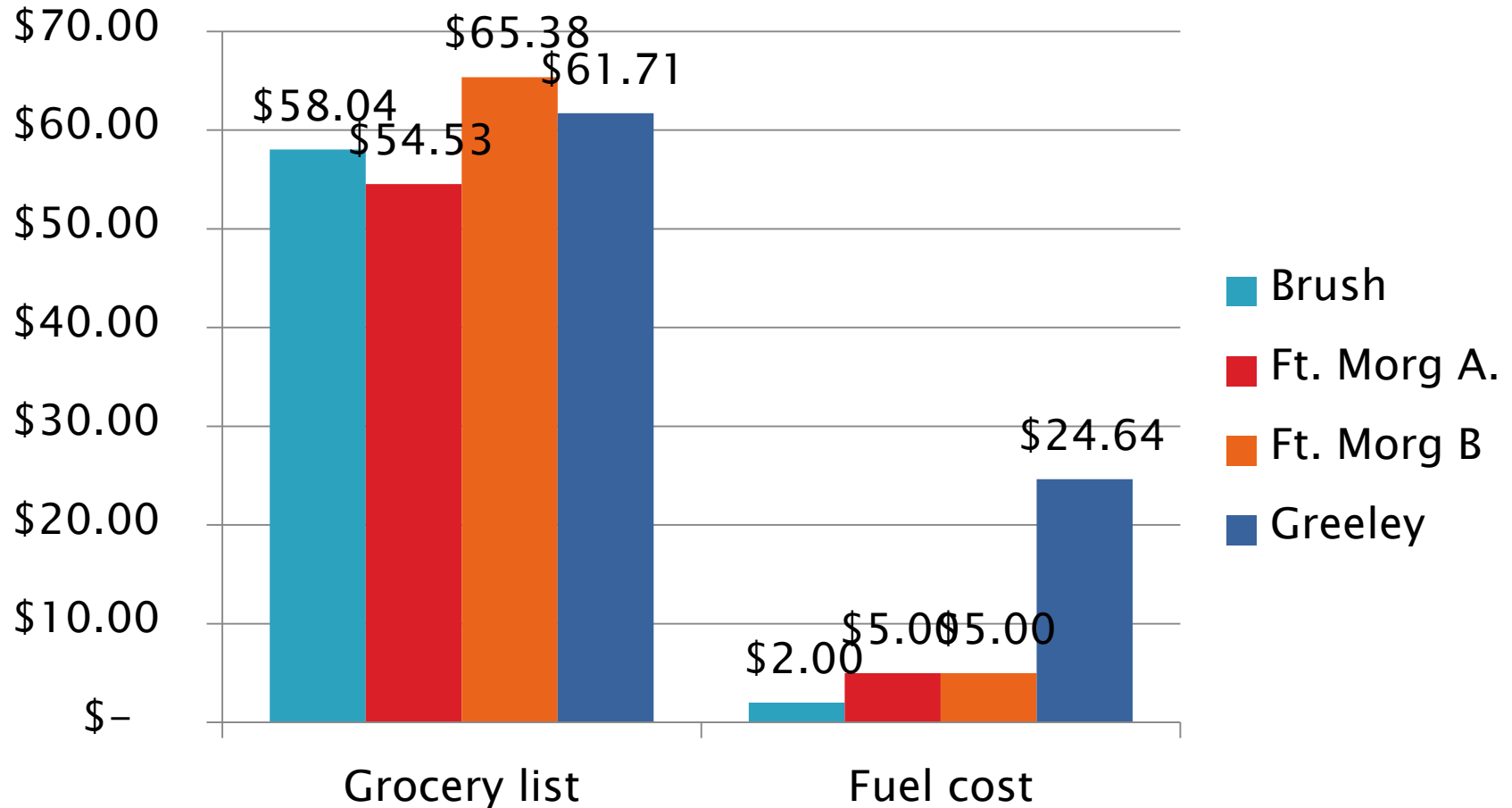
- ▶ If  $\frac{1}{4}$  of the local population, 1,370 people, kept an additional \$20 per week in Brush at local businesses, the sales tax generated would be increased by \$51,292.80 annually
  - Eat lunch out, rent a movie, buy groceries, paint, hardware, flowers, chocolate, fill with gas at least one time per month.
- ▶ Spending your dollars at home improves your hometown.



# Shopping Comparison

- ▶ A general list comprised of items below taken to Brush, 2 stores in Fort Morgan, 1 in Greeley to compare cost.
- ▶ Brand name items were used, same weight, and regular price used on the same date in May of 2012.
- ▶ General Grocery list of
  - Milk, Eggs, Bacon, Bread, Coffee, Soup, Flour, Butter, canned vegetable, Sugar, Potato chips, Hamburger, Sandwich meat, canned goods, Fruit, Produce, Laundry products, Hand soap, Dish soap.

# Shopping Comparison Difference



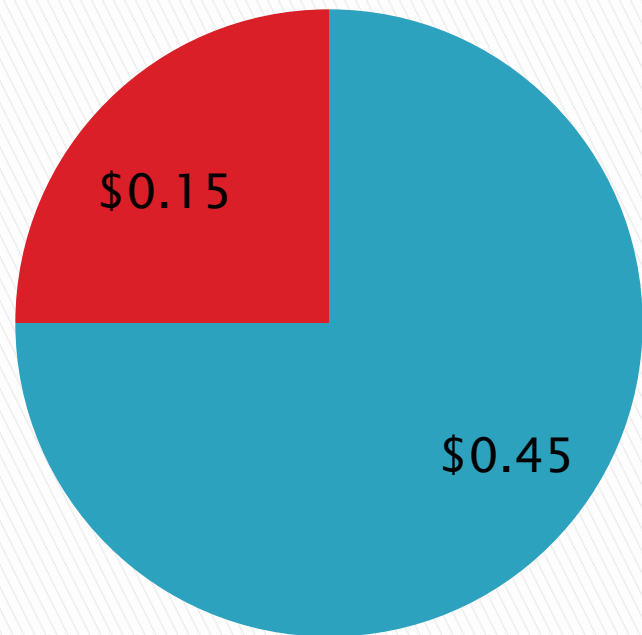
# Reasons to Shop Local

- ▶ Buying local products at locally owned businesses keeps money circulating closer to where you live.
  - This creates a ripple effect as those businesses and their employees in turn spend their money locally
  - Most corporate chains send most of your money out of town

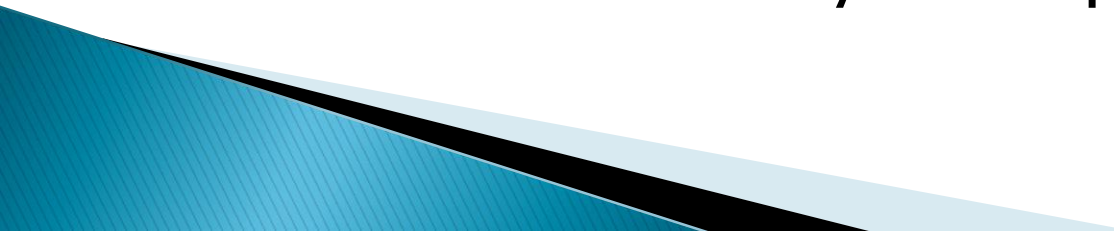


# Multiplier Effect

- ▶ For every \$1 spent at a local business...\$0.45 is invested locally.
- ▶ For every \$1 spent at a corporate chain only \$0.15 is reinvested locally.



# Top 10 reasons to shop local

1. Local stores are more likely to carry local produce or foods which support local agriculture
  2. Local business owners contribute to more local fundraising
  3. Local business provide a majority of jobs
  4. Local businesses support other local businesses
  5. The business community becomes reflective of the community's unique culture
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# 10 cont.

6. The local sales tax supports the Brush Community
  7. Most businesses in our local community are owned by people who live here
  8. Shopping local reduces the use of fuel and pollution
  9. A cheaper pair of Socks is not worth the loss to your local Fire and police Department
  10. Buy Local or Bye Bye local!
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