



Chamber News

PROUD TO BE A "MAIN STREET" COMMUNITY

Shop Brush 1st Promotion

Shop
Brush **1st**

Christmas is getting near and everyone at the Brush Chamber is excited about this year's "**Shop Brush 1st**", holiday promotion. Our main goal is to help generate revenue to the merchants of Brush. In 2009, \$40,000 worth of receipts were turned in. We feel this is a worthwhile promotion to generate revenue for your business and increase awareness of Brush businesses.

COLORING CONTEST, MOVIES & SANTA PARTY: As always, children hold a special place in the Brush holiday promotion. Free movies are to be shown on Dec. 11th and 18th. The Santa Party at The Carroll at 3 p.m. will follow the Dec. 18th movie. A coloring contest will be offered to children and prizes will be awarded in the following age groups: 3-4; 5-6; 7-8; and 9-10. Contest entry forms will be available at participating businesses and Brush elementary schools. They are to be returned to the Brush Chamber and Brush elementary schools for display by Dec. 2nd. Prizes will be awarded the week of the 20th.

RETAIL RECEIPT AUCTION: The **Shop Brush 1st promotion** is relatively simple. Customers shop in participating stores (Chamber members and Main Street Investor businesses) November 1st to December 18th and save all retail purchase receipts. Receipts must be turned in on Dec. 18th from by noon at The Carroll. Retail receipts may be redeemed at this date and time only. The Brush Chamber will then total each customer's receipts and issue them that dollar amount in a Holiday Cash Certificate. The customer then spends the Holiday Cash to buy items at the **Shop Brush 1st Auction** to be December 18th at Noon, at The Carroll.

We are suggesting, but not requiring, an optional donation of gifts to support the auction. Remember, more valuable auction items will generate more awareness for the Shop Brush 1st campaign, and more business traffic toward participating businesses. Items available for the auction will be displayed in windows at 218 Clayton Street and at participating businesses with your name displayed on your item. Other items will be displayed in the donating business. Items may be turned into the Chamber office between November 1st and November 16th.

If you would like to sponsor these holiday events, please contribute a cash donation at one of the following levels:

Claus Associates	\$ 300.00 & Up
Santa's Elves	\$ 100.00
Reindeer Guides	\$ 75.00
Gingerbread Brigade	\$ 50.00

Major sponsors of kids' movies and hay rides will be recognized individually on promotional materials and all sponsors will be named on posters and promotional materials. Plans are to group the donated auction items in a major holiday display in downtown Brush beginning November 2, 2010.

FANTASTIC WINDOW DISPLAY: The Brush Area Chamber/Main Street will be hosting a window display contest for the Christmas Season. All Brush businesses are eligible; this includes retail and service businesses. Winners will be announced on Monday, December 13th.

CHRISTMAS TREE DECORATING: Those businesses that will have a Christmas tree and would like some personalized tree ornaments made by the Brush Elementary School students should contact the Chamber.

In summary, we are requesting donations in two different areas: auction items and / or cash to make it a successful promotion. Please let the Chamber office know of any other local holiday events so we can help spread the word!

ADOPT A POT

The Chamber Main Street Design Committee once again sponsored the Adopt A Pot program. Dunker's Greenhouse did an outstanding job again this year with the arrangement of flowers in the new pots that adorned several businesses on Clayton Street and throughout Brush.

As we approach the holiday season, the Design Committee is now offering, along with Dunkers Greenhouse, the option to have fall/winter decorations to fill the flower pots and keep them looking festive during the Christmas season. If you are interested, please contact the Chamber at 842-2666.

Brush! Great People! Quality Living!

CHAMBER BUCKS FOR CHRISTMAS

As you start thinking about gifts for Christmas--think about purchasing Chamber Bucks. You can purchase these in any denomination. They can be used to purchase items at participating Chamber businesses. This way, your dollars stay in the community. There is no added cost to purchase the Chamber Bucks. You simply give us the amount you want and we will print up the Chamber Bucks for you. It's a great way to promote shopping in Brush.

SPIRIT OF BRUSH AWARD

The purpose of this program is to provide citizens of Brush an opportunity to honor businesses, groups and individuals for improving the appearance of our community. The Chamber Design Committee is attempting to inspire community pride, raise public awareness and promote civic responsibility in making the city of Brush clean, friendly and attractive.

A simple one page application form will be reviewed on its merit and may be submitted by a business or individual. Once the application is approved by the Design Committee, recognition will be given in the local newspapers and by the Chamber. Please contact the Brush Chamber's Design Committee or the Chamber office for additional information

NEW MEMBERS

Welcome to the following new Chamber members:
Willow Coffee and Tea
Willow Organic Salon

CATTLE BARON MEMBERS

City of Brush
East Morgan County Hospital
Bank of Colorado
Hi Plains Correction
Ehrlich Toyota East - Trailboss

BIKER RALLY AND OKTOBERFEST

Thanks to all the sponsors and volunteers, both the Prairie Biker Rally and Oktoberfest were huge successes this year.

BRUSH HIGH SCHOOL ART SHOW

Brush High School, Krazy Ladies Krafts and the Brush Chamber of Commerce will be participating in Brush High School's second annual art show.

The art work will be displayed in participating businesses beginning November 29. Judging will be during the week of the 29th. On December 3 there will be an art walk with awards ceremony following at Krazy Ladies Krafts. All the art work will remain in the businesses until December 17 for viewing. If you have questions, please call Krazy Ladies Krafts at 842-0333 or the Brush Chamber at 842-2666.

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Economic Stakeholders: Ron Prascher and Janet Krohn, Representatives

Organization: Ronda Mullen

Design: Shaire Chavez

Economic Restructuring: Linda Thorpe

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