



January 2010

## Brush Chamber of Commerce Chamber News



### Special dates of interest:

January 26<sup>th</sup> – Chamber Annual Banquet at the Carroll Building.

February 11<sup>th</sup> – Seminar "Stress Management" at the Mark Arndt Building – Morgan County Fairgrounds

February 10<sup>th</sup> – Chamber luncheon – Bunker Hill Country Club SBDC

March 10<sup>th</sup> – Chamber Luncheon- Bunker Hill Country Club

March 13, 2010 – Ag Appreciation Dinner  
Social 5:30  
Meal 6:30  
Program 7:30

May 2, 2010 – 2<sup>nd</sup> Annual Cinco de Mayo – Brush Memorial Park

**2009 Annual Report** – The activities of 2009 will be summarized in a report that will be distributed on Wednesday, January 20<sup>th</sup>. This will highlight the accomplishments of the past and the hopes and goals for the future.

## *Christmas Promotion/Santa Party*

The annual Shop Brush 1<sup>st</sup> Auction was held December 19 at the Carroll. There were approximately 100 people in attendance at the auction with 37 bidders. Receipts totaled \$87,000. Bidders purchased 59 items donated by Brush Chamber members. This year several businesses participated in the window decorating contest. Winners were:  
1<sup>st</sup> – Uptown Investments  
2<sup>nd</sup> – Bank of Colorado  
3<sup>rd</sup> – J & J's Hairstyling  
4<sup>th</sup> – Wahlert Realty

### **FREE MOVIES AND SANTA PARTY**

Thanks to Bank of Colorado, Colorado Energy Management and the Brush Lions Club for sponsoring three free Saturday movies for Brush youth. Following the final free movie, children were greeted by Santa as they left the theatre. Santa and the children then walked to the Carroll Building where they had cookies, hot dogs and hay rides. Each child received a holiday treat bag. Thanks to Brush Grocery Kart and to all the volunteers who helped with sacking candy, working the auction and helping with the Santa Party.

**Remember Brush Bucks for gift ideas and employee recognition!**

**You can purchase Brush Bucks in any amount at the Brush Chamber office. The Bucks can be used like cash at the participating businesses listed on the back. You give a great gift and your money stays in Morgan County.  
Call the Chamber at 842-2666**

### **BRUSHOPOLY**

Brushopoly games are still available at the Brush Chamber of Commerce for \$15.00

**HISTORICAL FACTS ABOUT BRUSH BUILDINGS** – 105 Clayton Street constructed in 1893. Originally the building's south half had the address of 444 Clayton and the North half had the address of 445 Clayton. Between 1904 and 1910 the south half of the building was a drugstore, while the north half was a barbershop. By 1921, the north half was a creamery while the south half was being used to sell automobile tires. In the 1930's and 1940's it is believed that a harness maker and boot and shoe sales and repair business were housed in the building. In the early 1950's it became home to Sammy's Saddlery and Western Wear, owned by Samuel and Ruby Holster. It became one of the most successful businesses in downtown Brush in the next three years. To advertise, the Holsters acquired a life-size plastic horse which they mounted atop a pole in front of the building. At some point in the 1960's the horse was stolen. At some point in the 1960's the horse was spotted on a farm near Otis, but it was never returned. After operating their business here for some thirty years, Sam and Ruby Holster retired and moved away from Brush and the building sat vacant for a number of years.

**Planning Retreat** – In November of 2009 the Chamber Board and other community members met in the School District's Board Room to plan 2010. The group started by talking about positives from 2009 and the following eight points were mentioned: 1) Chamber Staff, 2) Partnership with all entities, such as the City, Hospital, School District, Morgan County Economic Development, MCC, 3) The downtown revitalization is moving forward, 4) Community support/members and investors, 5) Dues and membership structures, 6) the Chamber Building in the downtown, 7) Chamber is involved in 25 events throughout the year, 8) the Design Committee's façade improvement program.

Many other ideas for 2010 were discussed and these are in the process of being presented to the committees for them to work through actual plans and prioritize their efforts. The entire plan for goals and objectives should be finished in February after committee work has been completed.

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**2009 Brush Chamber Board of Directors**

**Officers:**

Ed Sand, President  
 Janet Krohn, Vice President  
 Wendy Fritzler, Secretary-Treasurer  
 Spencer Farnik, Past President  
 Directors: Linda Thorpe, Monty Kingsley, Ben Brunner,  
 Wes Cable and Patti Rouselle. Ex officio members: Dr.  
 Kerry Hart, Shaire Chavez, Ron Murray, Kari Linker,  
 Ronda Mullen, John Sweeney

**Staff:**

Ronald Prascher, Executive Director  
 Joyce Frieauf, Administrative Assistant

**Email:** [brush@brushchamber.org](mailto:brush@brushchamber.org)  
**Website:** [www.brushchamber.org](http://www.brushchamber.org)

**THANKS TO THE FOLLOWING BUSINESSES FOR CONTRIBUTING CASH AND MERCHANDISE FOR THE SHOP BRUSH FIRST PROMOTION:**A & R Automotive, Ackley Building Center, Ackleyn Courts, Acorn Travel Plaza, Ag Information, Anderson & Chapin, PC, Bank of Colorado, Brush Airport, Brush Chamber of Commerce, Brush Grocery Kart, Brush Lions Club, Brush News Tribune, Brush Trading Post, Dunkers Greenhouse, East Morgan County Hospital, Ehrlich Toyota, Equitable Savings & Loan, Farmers State Bank, Hertneky Vision Source, Jimmy's Pizza, J & J Hairstyling, Crazy Ladies Krafts, KSIR, Old Tyme Country Store, Morgan County Economic Development, Pepsi Bottling Group, Standard Motor Supply, State Farm Insurance, Viero Wireless, Wahlert Realty, Von's Furniture and Uptown Investments.

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### Stress Management Seminar

The Brush Chamber of Commerce, the Fort Morgan Chamber of Commerce, the Colorado SBDC, Morgan County Economic Development and the Fort Morgan Workforce Center will be presenting a seminar of Stress Management on February 11, 2010 at the Morgan County Events Center. A buffet dinner (optional) will begin at 5:30, followed by the seminar. The presentation is free and Chamber membership is not required for attendance. More details will be available soon. If you have questions, please call the Chamber at 842-2666.

### Ag Appreciation Night March 13, 2010

The Brush Area Chamber/Main Street Ag Appreciation night is set for March 13<sup>th</sup> at the Brush High School commons and auditorium. Social hour with booth displays begins at 5:30, steak dinner at 6:30 and the program beginning at 7:30 pm. The program has yet to be determined and will be announced at a later date. Tickets will be available from sponsors.

### “SPIRIT OF BRUSH AWARD”

The purpose of this program is to provide citizens of Brush an opportunity to honor businesses, groups and individuals for improving the appearance of our community. The Chamber Design Committee is attempting to inspire community pride, raise public awareness and promote civic responsibility in making the city of Brush clean, friendly and attractive.

A simple one page application form will be reviewed on its merit and may be submitted by a business or individual. Once the application is approved by the Design Committee, recognition will be given in the local newspapers and by the Chamber. Please contact the Brush Chamber’s Design Committee or the Chamber office for additional information.

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### J & J's Hairstyling 219 Clayton Street

**Brush, CO 80723 Phone: 842-4333**

Janet Krohn

Leigh Ann Corsentino

Sandy Cook

Patty Foiles

**Bring this coupon in and get \$5.00 off any retail product.**

## COLORADO MAIN STREET HERITAGE TOURS

The Colorado Main Street Office has produced a colorful 12 page brochure about the Main Street Organization and the communities in Colorado that are a part of the Main Street program. The Colorado Main Street program is a program to revitalize traditional downtown districts within the context of historical preservation. The program promotes the rebuilding of the central business districts based on their traditional assets of unique architecture, personal service, local ownership and the sense of community.

Currently there are eight communities with the official Colorado Main Street designation: Arvada, Berthoud, Brush, Granby, Greeley, Lake City, Monte Vista and Steamboat Springs. The Main Street four point approach is discussed in detail. The four main points are organization, promotion, design and economic restructuring. This brochure has 1 ½ pages devoted specifically to Brush, including some historical pictures. The brochure is free and copies may be obtained from the Brush Area Chamber of Commerce. More information about the Main Street program, now renamed Downtown Colorado can be found by visiting [www.downtowncoloradoinc.org](http://www.downtowncoloradoinc.org).

## ANNUAL BANQUET

The 2010 Annual Banquet will be held Tuesday, January 26<sup>th</sup> at the Carroll Building. Social at 5:30, Meal at 6:30, followed by the program at 7:30. New Board Members will be sworn in. The outgoing President, Ed Sand, will give an address, and also the incoming President Janet Krohn. Retiring Board Members will be recognized and the Volunteer of the Year, the Spur of the Year and the Business of the Year will be announced. A short PowerPoint presentation summarizing the year's accomplishment will also be shown. At this banquet the 2010 Directory will be distributed. The Wednesday preceding the banquet, the Chamber's annual report will be available in the Brush News Tribune and the Fort Morgan Times. Please save this date as we celebrate the accomplishments of 2009.

## 2010 CHAMBER DIRECTORY

The 2010 Chamber Directory is in the process of being produced and will be released for the first time at the annual banquet. It is sixty pages of information promoting Brush business. Nine hundred copies of the directory are produced and are distributed throughout the area. Many business have an ad in the directory and if you are interested in this and have not been approached, please contact the Chamber.

**NEW BOARD MEMBERS ELECTED:** The three new Board members are Jeff Osuch, Ehrlich Toyota East; Amy Needens, Uptown Investments and Spencer Farnik, Farmers State Bank.

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## DOWNTOWN COLORADO HAS QUARTERLY SEMINARS

The next seminar is February 4, 2010 in Denver. The Seminar will be in conjunction with the Colorado Preservation, Inc.'s 13<sup>th</sup> Annual Savings Place Conference. The focus of the conference will be sustainable downtowns. For more information, please contact the Brush Area Chamber of Commerce.

## THE DESIGN COMMITTEE OF THE BRUSH AREA CHAMBER/MAIN STREET

has a program for façade improvement. It has two phases. The first phase is architectural design. We have an agreement with the architectural department at CSU to help businesses develop a plan for their façade improvement. The second phase is an actual plan in color with cost estimates. Eight businesses have received architectural plans in the year 2009. They are at various stages in developing their final plan to incorporate façade improvements. The businesses are A & R Automotive, Ackley Building Supply, Uptown Investments, Balderston Builders, Corner Car Wash, Coral Sports Bar, Hertneky Vision Care, Jimmy's Pizza and Brandenburg and McGuire.

Hertneky Vision Source and Brandenburg and McGuire have finished their façade improvements this year. J & J Hairstyling had an architectural design for them previously and have nearly finished their façade renovation. The matching grant for façade improvement has been a catalyst in changing facades of businesses in Brush. The support of the Brush City Council and the architectural school at CSU have been instrumental in these changes. Most of those receiving architectural plans plan to actually do the façade improvements in 2010. If you would like more information about this program, please contact the Brush Chamber.

## NEW MEMBERS TO THE BRUSH CHAMBER/MAIN STREET IN 2009

Corner Car Wash, LLC  
Bossman Bar B Que  
Krazy Ladies Krafts  
Balderston Builders, LLC  
Valencia Construction  
Ag Information Systems  
Jimmy's Pizza  
Hospice of the Plains  
Weathercraft Roofing

At the present time the Brush Chamber of Commerce has 152 members.