




Brush Chamber of Commerce – Consumer Survey Results

1. What is your zip code?

		Response Percent	Response Count
80723-Brush		92.5%	74
80701-Fort Morgan		5.0%	4
80733-Hillrose		2.5%	2
80750-Snyder		0.0%	0
Other (please specify) Hide replies			6

- | | |
|----------|--------------------------|
| 1. 80751 | Fri, Mar 4, 2011 9:37 AM |
| 2. 80534 | Fri, Mar 4, 2011 9:32 AM |
| 3. 80103 | Fri, Mar 4, 2011 9:21 AM |
| 4. 34109 | Fri, Mar 4, 2011 9:17 AM |
| 5. 80534 | Thu, Mar 3, 2011 7:40 PM |
| 6. 80722 | Wed, Dec 1, 2010 3:08 PM |

answered question **80**

skipped question **12**

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2. Which community do you work in?			
		Response Percent	Response Count
80723-Brush	<div style="width: 75%; background-color: #ff9800; height: 10px;"></div>	75.0%	48
80701-Fort Morgan	<div style="width: 25%; background-color: #ff9800; height: 10px;"></div>	25.0%	16
80733-Hillrose		0.0%	0
80750-Snyder		0.0%	0
	Other (please specify) Show replies		18
answered question			64
skipped question			28







Question 2 – Which community do you work in? – Other – Replies:

1. RETIRED	Thu, May 5, 2011 8:15 AM
2. retired	Thu, May 5, 2011 8:11 AM
3. retired	Thu, May 5, 2011 8:09 AM
4. 80751	Thu, May 5, 2011 8:05 AM
5. retired	Sat, Apr 2, 2011 6:42 AM
6. Retired	Fri, Mar 4, 2011 9:39 AM
7. 80751	Fri, Mar 4, 2011 9:37 AM
8. Retired	Fri, Mar 4, 2011 9:34 AM
9. none	Fri, Mar 4, 2011 9:32 AM
10. Retired	Fri, Mar 4, 2011 9:30 AM
11. 80751	Fri, Mar 4, 2011 9:29 AM
12. Wiggins	Fri, Mar 4, 2011 9:21 AM
13. Retired	Fri, Mar 4, 2011 8:22 AM
14. retired	Fri, Mar 4, 2011 8:15 AM
15. N/A	Thu, Mar 3, 2011 8:25 PM
16. none	Thu, Mar 3, 2011 7:40 PM
17. I work from my home	Mon, Jan 3, 2011 8:04 AM
18. Greeley	Thu, Dec 30, 2010 9:23 AM

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3. Gender			
		Response Percent	Response Count
Male		20.9%	18
Female		79.1%	68
answered question			86
skipped question			6

4. Age			
		Response Percent	Response Count
Under 18		2.3%	2
18-24		1.1%	1
25-34		10.3%	9
35-49		20.7%	18
50-64		42.5%	37
65+		23.0%	20
answered question			87
skipped question			5

Brush Chamber of Commerce – Consumer Survey Results







5. Where do you and your family usually get the following items/services?						
	Brush	Fort Morgan	Out of Morgan County	Mail Order or Internet	I Don't Ever Buy This	Response Count
Clothing/Apparel	6.9% (6)	43.7% (38)	78.2% (68)	27.6% (24)	0.0% (0)	87
Dining/Restaurants	78.2% (68)	72.4% (63)	48.3% (42)	1.1% (1)	0.0% (0)	87
Home Furnishings	10.8% (9)	34.9% (29)	62.7% (52)	7.2% (6)	6.0% (5)	83
Computer Services & Hardware	2.5% (2)	29.1% (23)	40.5% (32)	27.8% (22)	8.9% (7)	79
Pharmaceuticals	64.0% (55)	33.7% (29)	10.5% (9)	10.5% (9)	4.7% (4)	86
Groceries	74.7% (65)	64.4% (56)	24.1% (21)	2.3% (2)	0.0% (0)	87
Automotive Supplies/Repair	58.0% (51)	43.2% (38)	22.7% (20)	5.7% (5)	4.5% (4)	88
Hardware Supplies	70.5% (62)	34.1% (30)	29.5% (26)	4.5% (4)	2.3% (2)	88
Beauty/Grooming	71.1% (59)	42.2% (35)	14.5% (12)	6.0% (5)	1.2% (1)	83
Music Supplies/CDs /Software games	1.3% (1)	35.4% (28)	27.8% (22)	35.4% (28)	20.3% (16)	79
Personal Supplies	42.4% (36)	68.2% (58)	25.9% (22)	9.4% (8)	3.5% (3)	85

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	Brush	Fort Morgan	Out of Morgan County	Mail Order or Internet	I Don't Ever Buy This	Response Count
Professional Services/Offices	44.3% (35)	36.7% (29)	31.6% (25)	5.1% (4)	11.4% (9)	79
Gift/Specialty Items	34.6% (27)	48.7% (38)	59.0% (46)	24.4% (19)	5.1% (4)	78
Home Appliances	6.0% (5)	56.6% (47)	47.0% (39)	2.4% (2)	6.0% (5)	83
Movie Theater	55.3% (47)	60.0% (51)	32.9% (28)	5.9% (5)	10.6% (9)	85
Entertainment	36.0% (27)	44.0% (33)	69.3% (52)	5.3% (4)	2.7% (2)	75
Discount Items	31.0% (22)	57.7% (41)	32.4% (23)	9.9% (7)	5.6% (4)	71
				Other (please specify) Show replies		4
				answered question		88
				skipped question		4

Brush Chamber of Commerce – Consumer Survey Results






6. Which types of businesses would you like to see more of in Brush or downtown Brush?			
		Response Percent	Response Count
Clothing/Apparel		62.3%	48
Shoe Store		48.1%	37
Drug Store		20.8%	16
Department Store		45.5%	35
Recreation/Entertainment		28.6%	22
Specialty Shops		19.5%	15
		Other (please specify) Hide replies	9






- | | |
|---|---------------------------|
| 1. Get some actual well known stores. No more antique stores. | Fri, Mar 25, 2011 9:31 AM |
| 2. gifts | Tue, Mar 15, 2011 2:33 PM |
| 3. Gun Stores | Fri, Mar 4, 2011 9:35 AM |
| 4. Fabric, Chick-Fil-A | Fri, Mar 4, 2011 9:29 AM |
| 5. Food more variety of restaurants or fast food | Fri, Mar 4, 2011 9:21 AM |
| 6. Duckwalls | Fri, Mar 4, 2011 9:09 AM |
| 7. New seats at the theater!!!! | Thu, Feb 3, 2011 1:11 PM |
| 8. lumber, grocery, manufacturing | Thu, Feb 3, 2011 9:54 AM |
| 9. a chain restuarant | Wed, Feb 2, 2011 2:26 PM |

answered question **77**

skipped question **15**

Brush Chamber of Commerce – Consumer Survey Results

7. How often do you visit downtown Brush?			
		Response Percent	Response Count
Almost everyday		14.9%	13
Every week		32.2%	28
A few times each month		27.6%	24
Rarely		27.6%	24
Never		1.1%	1
answered question			87
skipped question			5

8. What brought you to downtown?			
		Response Percent	Response Count
Clothing/Apparel		0.0%	0
Dining/Restaurant		74.2%	46
Beauty/Grooming		53.2%	33
Dept. Store		4.8%	3
Rec./Ent.		14.5%	9
Specialty Shops		4.8%	3
Other (please specify) Hide replies			34

Brush Chamber of Commerce – Consumer Survey Results

Question 8 - What brought you to Downtown? – Other – Replies:

1. nothing to bring one downtown	Thu, May 5, 2011 8:21 AM
2. Have to drive though to go elsewhere.	Fri, Mar 25, 2011 9:31 AM
3. Volunteer	Fri, Mar 4, 2011 9:55 AM
4. Groceries	Fri, Mar 4, 2011 9:42 AM
5. October Fest	Fri, Mar 4, 2011 9:39 AM
6. Festival	Fri, Mar 4, 2011 9:37 AM
7. Antique	Fri, Mar 4, 2011 9:35 AM
8. Movie	Fri, Mar 4, 2011 9:34 AM
9. oktoberfest	Fri, Mar 4, 2011 9:32 AM
10. Bank	Fri, Mar 4, 2011 9:32 AM
11. oktoberfest	Fri, Mar 4, 2011 9:28 AM
12. Post Office, Banks, Dentist, etc.	Fri, Mar 4, 2011 9:26 AM
13. oktoberfest	Fri, Mar 4, 2011 9:26 AM
14. Work and play	Fri, Mar 4, 2011 9:25 AM
15. oktoberfest	Fri, Mar 4, 2011 9:23 AM
16. Work	Fri, Mar 4, 2011 9:21 AM
17. Family	Fri, Mar 4, 2011 9:17 AM
18. Fair	Fri, Mar 4, 2011 9:15 AM
19. Country Time store	Fri, Mar 4, 2011 9:02 AM
20. I Live downtown	Fri, Mar 4, 2011 8:47 AM
21. Work	Fri, Mar 4, 2011 8:34 AM
22. Oktoberfest	Thu, Mar 3, 2011 7:40 PM
23. Work	Thu, Mar 3, 2011 9:43 AM
24. work	Thu, Feb 3, 2011 1:11 PM
25. My Job	Thu, Feb 3, 2011 1:10 PM
26. work there	Thu, Feb 3, 2011 12:13 PM

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Brush Chamber of Commerce – Consumer Survey Results

Question 8 - What brought you to Downtown? – Other – Replies (continued):

27. my job	Thu, Feb 3, 2011 10:07 AM
28. Dog Groomers and Chamber Office	Wed, Feb 2, 2011 2:35 PM
29. Olde Tyme Country Store	Wed, Feb 2, 2011 2:26 PM
30. Meetings.	Wed, Feb 2, 2011 1:12 PM
31. BANKING	Thu, Jan 6, 2011 8:39 AM
32. Mostly Banking	Mon, Jan 3, 2011 9:11 AM
33. Donating to Downtown Duds	Thu, Dec 30, 2010 11:39 AM
34. Work	Mon, Nov 15, 2010 12:56 PM

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answered question	62
skipped question	30

9. What time is most convenient for you to shop?

	Response Percent	Response Count
Weekdays/Mornings	27.1%	23
Weekdays/Lunch	22.4%	19
Weekdays/Afternoon	31.8%	27
Weekdays/Evenings	43.5%	37
Saturday	69.4%	59
Sunday	28.2%	24

answered question	85
skipped question	7

Brush Chamber of Commerce – Consumer Survey Results

10. How would you rate downtown Bursh on each of the following:						
	Excellent	Good	Fair	Poor	Don't Know	Response Count
Attractiveness of downtown	3.5% (3)	35.3% (30)	45.9% (39)	14.1% (12)	1.2% (1)	85
Cleanliness	8.4% (7)	56.6% (47)	30.1% (25)	3.6% (3)	1.2% (1)	83
Appearance of sidewalks/streets	7.1% (6)	48.2% (41)	32.9% (28)	10.6% (9)	1.2% (1)	85
Convenience of parking/fees	19.0% (16)	65.5% (55)	9.5% (8)	3.6% (3)	2.4% (2)	84
Smoothness of traffic flow	12.9% (11)	64.7% (55)	15.3% (13)	3.5% (3)	3.5% (3)	85
Business hours	4.7% (4)	48.2% (41)	31.8% (27)	10.6% (9)	4.7% (4)	85
Friendliness of salespeople	16.5% (14)	60.0% (51)	16.5% (14)	3.5% (3)	4.7% (4)	85
Knowledge of salespeople	13.1% (11)	54.8% (46)	15.5% (13)	3.6% (3)	13.1% (11)	84
Safety	17.6% (15)	61.2% (52)	10.6% (9)	2.4% (2)	8.2% (7)	85
Special events & festivals	21.0% (17)	53.1% (43)	16.0% (13)	7.4% (6)	2.5% (2)	81
Variety of goods/services	0.0% (0)	15.5% (13)	36.9% (31)	46.4% (39)	3.6% (3)	84
Prices of goods/services	1.2% (1)	36.0% (31)	37.2% (32)	20.9% (18)	5.8% (5)	86
Quality of goods/services	3.5% (3)	55.8% (48)	23.3% (20)	12.8% (11)	5.8% (5)	86
answered question						87
skipped question						5