

Making "Main Street"

Shaping  Creating  Building

OUR MISSION

Brush "Main Street" works to cultivate the success of the business community while promoting historical awareness.

Working to Achieve our mission by utilizing the "Main Street" Four Point Approach

Promotion

- Image Campaigns
- Retail Activities
- Special Events

Design

- Design Education & Technical Assistance
- Financial Assistance
- Regulations & Enforcement
- Visual Improvements
 - o Signs
 - o Window Displays
 - o Storefronts
 - o Public Spaces

Economic Restructuring

- Know Your Market
- Business Mix
- Business Education
- Adaptive Reuse
- Business Retention, Expansion and Recruitment

Organization

- Fiscal Operations
- Program Management
- Communications & Investments
- Volunteer Development
- Fundraising
- Leadership Development

**J & J's Hairstyling
219 Clayton St**



Before



After

2014 Board Members

Officers:

- Theresa Leake President
- Wes Cable Sec/Past President
- Dan Scalise Treasurer

Directors:

- Wendy Danielson, Andrea Spresser, Russ Kauk, Bill Annan, Dan Scalise, Marta Tadolini, Dustin Janzen

Ex-Officio:

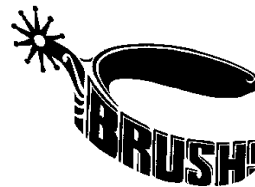
- Dr. Kerry Hart, Shelly Griffith, Tyler Purvis, Cassandra Wilson,

Committee Chairs:

- Design Helena Schultz
- Economic Restructuring . . Tyler Purvis
- Organization Tammy Wellen
- Promotions John Sweenie

Staff:

- Ron Prascher, Executive Director
- Melody Christensen, Admin. Assistant



Yes, I believe in the future of Brush and want to invest in Brush "Main Street" Project.

Name _____

Business/Organization _____

Address _____

City / State / Zip _____

Home Phone _____ Work Phone _____

E-mail _____ FAX _____

FEIN# or SSN (required for tax credit) _____

TOTAL PLEDGE:

_____ 2014, _____ 2015, _____ 2016

My understanding is that this pledge is for three years.

Signature _____

- \$50 Individual
- \$125 Pioneer
- \$250 Trail Blazers
- \$500 Rough Riders
- \$1000 Gun Fighters
- \$2500 Trail Boss**
- \$5000 Cattle Baron**

Return form and check made payable to:
Brush "Main Street" Project, NECALG

**For Trail Boss and Cattle Baron wanting the Enterprise Zone Tax Credit – 2 equal checks are required – 1 to Brush Chamber and the other to Brush "Main Street" Project, NECALG

- YES**, I want to volunteer
- Design Organization
- Promotion Economic Restructuring