

Brush Happenings

- **Jan 23—Stakeholders Meeting—11:30 at the Chamber**
- **Jan 30—Annual Banquet at the Carroll Building—5:30 Social, 6:30 Banquet & Meeting**
- **Feb 8—Chamber Luncheon—noon at Bunker Hill Country Club**
- **Feb 11—International Music Festival—Mgn Cty Fairgrounds**
- **Feb 27—Stakeholders Meeting—11:30 am at City Hall**
- **Mar 14—Chamber Luncheon—noon at Bunker Hill Country Club**
- **March TBD—Ag Appreciation Dinner**
- **April 23 & 24—Downtown Colorado in Brush**

Chamber News

Proud to be a “Main Street” Community

Brush Chamber of Commerce Goals for 2012

- | | | |
|---|---|--|
| <p>1) Promote and support existing and new businesses</p> <p>2) Chamber, City and Clayton Street 200 and 300 businesses coordinate to complete Phase 3 of Streetscape in 2012</p> | <p>3) Chamber and City coordinate to continue work on drainage problems</p> <p>4) Broaden volunteer base and actively seek increased student involvement</p> <p>5) Chamber and City</p> | <p>6) Evaluate and improve communication</p> <p>evaluate the effect of special events and promotions</p> |
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Hometown Hero Awards

Hometown Heroes is a recognition award for those who have gone beyond the call of duty to promote or assist our community. A one page application form is available at the Chamber Office, if you would like to make a recommendation.

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2011 Annual Banquet

The 2011 Annual Banquet will be held Monday, January 30th at the Carroll Building. Social at 5:30, Meal at 6:30, followed by the program at 7:30. New board members will be sworn in. The outgoing President, Janet Krohn will give an address, and also the incoming Presidents, Amy Needens and Wes Cable. Retiring board members will be recognized and the Volunteer of the Year, the Spur of the Year and the Business of the Year will be announced. A short Power Point presentation summarizing the year’s accomplishment will also be shown. At this banquet the 2012 Directory will be distributed. The Wednesday preceding the banquet, the Chamber’s Annual Report will be available in the Brush News Tribune and the Fort Morgan Times. Please save this date as we celebrate the accomplishments of 2010.

KNOW WHAT COUNTS

No matter what you've done for yourself or for humanity, if you can't look back on having given love and attention to your own family, what have you really accomplished?

Lee Iacocca

Automobile Executive

Forgiving is not forgetting; it's actually remembering—remembering and not using your right to hit back. It's a second chance for a new beginning. And the remembering part is particularly important. Especially if you don't want to repeat what happened.

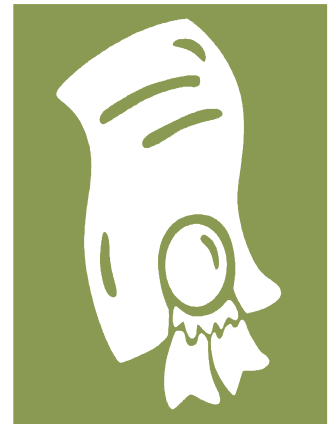
Desmond Tutu

Cleric and civil rights leader

Spirit of Brush Award

The purpose of this program is to provide citizens of Brush an opportunity to honor businesses, groups and individuals for improving the appearance of our community. The Chamber Design Committee is attempting to inspire community pride, raise public awareness and promote civic responsibility in making the City of Brush! clean, friendly and attractive. A

simple one page application form will be reviewed on its merit and may be submitted by a business or individual. Once the application is approved by the Design Committee, recognition will be given in the local newspapers and by the Chamber. Please contact the Brush Chamber's Design Committee or the Chamber Office for additional information.



2012 Chamber Directory

The 2012 Chamber Directory is in the process of being produced and will be released for the first time at the annual banquet. It is sixty pages of

information promoting Brush businesses. Six hundred copies of the directory are produced and are distributed throughout the area. Many businesses

have an ad in the directory and if you are interested in this and have not been approached, please contact the Chamber.

Design Committee

The Design Committee has a program for façade improvement. It has two phases. The first phase is architectural design. We have an agreement with the Nine/Ten architectural services to help businesses develop a plan for their façade improvement. The second phase is an actual plan in color with cost estimates. Five businesses have completed their architectural plans in the year 2011.

They are at various stages in developing façade improvements. The businesses are Ackley Building Center, Uptown Investments, Balderston Builders, Helena Schultz, Attorney and Eben Ezer.

If you would like more information about this program, please contact the Brush Chamber.



The Brush Chamber of Commerce would like to extend to you and your family, safe and happy holidays!

Ron & Melody

Don't make friends who are comfortable to be with. Make friends who will force you to lever yourself up.

*Thomas J Watson, Sr
Found of IBM*

BRUSHOPOLY

Brushopoly is a historic game that features some present businesses and many from years ago. They are on sale at the Chamber Office for \$15.00

Christmas Promotion/Santa Party

The annual Shop Brush 1st Auction was held December 17th at the Carroll Building. There were approximately 34 bidders. Receipts totaled \$58,725. Bidders purchased 64 items donated by Brush Chamber members. This year several businesses participated in the **window decorating contest**:

Winners were: 1st Hallmart; 2nd Donna's Floral and Gifts, 3rd Groomingdales; 4th J & J's Hairstyling; 5th State Farm Insurance; 6th Wahlert Realty; 7th Olde Tyme Country Store; 8th City of Brush!



COUNTRY CLUB

2301 Mill Street, Brush, CO 80723
Golf memberships starting at \$300.
Call Steve for details. 970-842-5470

Planning Retreat

In November of 2011 the Chamber Board and other community members met in the School District's Board Room to plan 2012. Many ideas for 2012 were

discussed and the goals listed on page 1 are in the process of being presented to the committees for them to work through actual plans and prioritize

their efforts. The entire plan for goals and objectives should be finished in February after committee work has been completed.

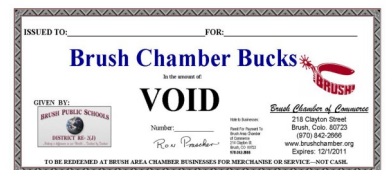
Brush Chamber Bucks

The Brush Chamber of Commerce has Brush Chamber Bucks available for purchase. The Chamber Bucks are certificates that can be used the same as cash at any participating Brush Chamber business or merchant. It's a great way to give a gift or bonus to someone and the best benefit is that our dollars stay in Brush. They can be used to purchase groceries, get a haircut, buy merchandise, pay your cell phone bill, apply to your insurance and countless other uses. They may not be redeemed for cash.

The Brush School District, Eben Ezer, East Morgan County Library and the City of Brush have made an investment in Brush businesses of more than \$25,000 by giving their employees Brush Bucks. Total Brush Buck sales in 2011 was \$16,816. The dollars spent in Brush will have a value of 5-7 times that amount, since the money is re-circulated within the City. What a great investment in our community!

Chamber Bucks are available at the Brush Chamber office in any

denomination starting at \$5.00. Whether you want to give a special child \$5.00 or give someone else \$100, we can accommodate you. Stop by at 218 Clayton or call the Chamber Office at 842-2666 if you want more information.



Welcome New Brush Chamber Members

GNU Enterprises

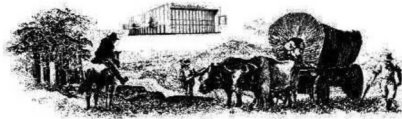
Russ Kauk
25265 Rd T.5
Brush, CO 80723
719-649-3739

Odle-Cumberlin Auctioneers & Realtors

1155 N Colorado Ave
Brush, CO 80723
970-842-2822

Interested in Volunteering?

The Chamber has 4 major committees that are always looking for volunteers: Design, Economic Restructuring, Organization and Promotions. Contact the Chamber today at 842-2666 if you are interested.



THE FARMERS STATE BANK

Proudly Serving You Since 1915
Two Convenient Locations in Brush and Akron
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New Board Members Elected

Five new board members were elected for the 2012 year. Congratulations to: Wes Cable—Edward Jones Investments; Theresa Leake—KSIR/B106; Wendy Danielsen—East Morgan County Hospital

Foundation; Dana Sherman—Viaero Wireless; Tammy Wellen—Bank of Colorado.

Michelle Johnstone—Superintendent of Brush School District was elected as ex-officio.

All will be sworn in at the annual banquet in January.

Downtown Colorado has Quarterly Seminars

The seminar is April 23rd & 24th, 2012 in Brush.

For more information, please contact the Brush Area Chamber of Commerce.



J & J's Hairstyling

Janet, Kelli, Patty, &

Sandy

219 Clayton St

Brush, CO 80723

842-4333

Happy New Year!

INGMIRE-PHILLIPS INSURANCE

*Celebrating 50 years of Service
1959 - 2009*

Dale A. Ingmire
216 Clayton,
Brush
842-2831



Bob Phillips
800 Main St,
Ft. Morgan
867-3000

2011 Board of Directors

Officers:

Janet Krohn—Co-President
Amy Needens—Co-President
Spencer Farnik—Secretary/Treasurer
Ed Sand—Past President

Directors:

Ben Brunner, Jeff Osuch, Wes Cable, Patti Rousselle

Ex-Officio Directors:

Dr. Kerry Hart, Shaire Chavez, Kari Linker, Cassandra Wilson

Morgan County Economic Development:

Linda Thorpe, Chamber Rep

Morgan County Tourism Panel:

Ed Sand, Chairperson

Staff:

Ron Prascher, Executive Director
Melody Christensen, Admin Assistant

Promotions: John Sweenie

Economic Stakeholders: Ron Prascher and Janet Krohn, Representatives

Organization: Wes Cable

Design: Shaire Chavez

Economic Restructuring: Linda Thorpe

WE'VE MADE OUR LIST AND CHECKED IT TWICE. YOU MIGHT WANT TO CHECK IT OUT, TOO.

Raymond James' Award-Winning Equity Analysts to Release 2012 Best Picks*

Around this time of year, there's one list on every investor's mind: the popular Raymond James *Analysts' Best Picks** list of recommended stocks. This year is no different. The list highlights individual stocks that Raymond James' seasoned analysts expect to produce superior overall results during the year ahead. Over the past 10 years, the names on this list produced an average total return of 18.1% compared to just 6.5% for the broad-market S&P 500.* That's quite nice indeed. Don't miss it; contact me today to receive a copy of your own when the list becomes available. **LIFE WELL PLANNED.**

RAYMOND JAMES®

Bret Poland
Financial Advisor

301 Clayton Street
Brush, CO 80723

970-542-2166 Toll-Free: 888-542-2880

bret.poland@raymondjames.com

www.raymondjames.com/bretpoland

Please keep in mind, past performance is not indicative of future results and an investor would incur commissions or fees (and interest charges if transacted in a margin account) related to investing in these recommendations.

* On a total return basis through November 8, 2011, with performances averaged as if an equal dollar allocation were made to each stock at the beginning of the period and held until December 31 of the following year. Individual results will vary and transaction costs related to investing in these stocks will affect overall performance. There is no assurance that the list will achieve the results expected, and investors may incur profits or losses. The results presented should not and cannot be viewed as an indicator of future performance. The S&P 500 is an unmanaged index of 500 widely held stocks and is generally considered representative of the U.S. stock market. Investors cannot invest directly in an index. Since 2002, the Analysts' Best Picks list has recommended 117 stocks. Of those, 79 (68%) advanced and 38 (32%) declined within the recommended holding period. The holding period for each year's list is approximately 65 weeks from the inception date to December 31 of the following year. A complete record of all Analysts' Best Picks since inception is available upon request.

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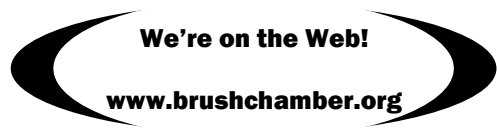
Dr George Hertneky
212
Cameron
Brush Co
970
458-0656



BRUSH AREA CHAMBER OF COMMERCE

218 Clayton Street
Brush, CO 80723

Phone: 970-842-2666 or 1-800-354-8659
Fax: 970-842-3828
E-mail: brush@brushchamber.org



Free Movies and Santa Party

Thanks to the Bank of Colorado, Colorado Energy Management and the Brush Lions Club for sponsoring two free Saturday movies for the Brush youth. Following the final free movie, children were greeted by Santa as they left the theatre. Santa and the children then walked to the Carroll Building where they had

cookies, hot dogs and soda. Each child received a holiday treat bag. Thanks to Brush Grocery Kart and to all the volunteers who helped with sacking the candy and toys, working the auction and helping with the Santa Party.

Thank you to the following businesses and vounteers for contributing cash, merchandise, cookies and/or manpower for the Shop Brush 1st Promotion

A & R Tire Pros Auto Service	Brush News Tribune	Ehrlich Toyota East	Linda Hansen
Ackley Building Center	Brush Trading Post	Farmers State Bank of Brush	Melissa Johnson
Acorn Travel Plaza	Cara Draegert	GNU Enterprises	Michelle Mares
All About U	Chris Wilhite	Gregg Mullen	Olde Tyme Country Store
Anderson & Chapin, Inc	Colorado Energy Management	Hertneky Vision Source	Robin Northrup
Bank of Colorado	Corner Car Wash	Hospice of the Plains	Sage Strategies
Barb Northcutt	Dana Sherman	Ingmire Phillips Insurance	State Farm Insurance
Brush Auto Salvage	East Morgan County Hospital	J & J's Hairstyling	The Body Shoppe
Brush Chamber	East Morgan County Library	Janet Krohn	Theresa Leake
Brush Grocery Kart	Equitable Savings & Loan	John Sweenie	Timeless Window Fashions
Brush Lions Club	Eunice Wahlert	Kurt Baker	Viaero Wireless